

DESIGN[®]forGOOD

Third Sun's community grant program

Worksheet for Application

Please prepare your answers for all of the following questions to complete this application. All questions with * will be required, including the requirement to upload a letter of reference so be sure to have a letter prepared before starting the application. *The application MUST be submitted online by April 30, to be accepted.*

Organization Name*

Contact Name*

Contact Position*

Contact Email*

Contact Phone*

Current Website

Are you a 501c3 organization in Utah?*

What is your organizational budget?*

What amount of your total budget is devoted to marketing and/or website?*

What are your your primary sources of funding?*

How many paid staff does your organization have?*

Do you have a strategic plan?*

Whom does your organization serve?*

What services or programming do you provide to your constituents?*

How would our contribution help you fulfill your mission and advance your organizational goals? Be specific and tell us about anticipated impact.*

To whom do you need to communicate? Who are your primary audiences?*

What is your greatest need?* (choices – New Website, New Branding/Logo, Donor Database, Campaign Plan/Content Strategy)

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Tell us more specifics about your needs.*

Do you have recent professional photographs of your organization and staff?*

Do you need to be able to take online payments (for donations, event registration, memberships)?

Are you currently using a payment processor? If so, is it PayPal, Stripe, Authorize.net, or other?*

Do you currently use an email campaign software? If so, what do you use?*

Do you currently have a CRM (constituent relationships management) or donor database system? If so, what do you use?*

Will you be able to budget ongoing support costs for your website after the initial year?*

Who will be responsible for maintaining the website?*

Who will be on the website project team? Please list and describe.*

Has anyone on the project team attended UNA's Marketing and Communication Credential workshop? If so, who?*

With regard to this project, who will be the final decision-maker for the organization?*

Is your board of directors in support of your efforts to undergo this branding and website design project? Please tell us about their support.*

Can you adhere to the stated timeline (starting June 1 with anticipated completion by September)? *

Are there weeks during the project period that you will be unavailable? Please let us know conflicts.*

Please submit a letter of reference that speaks to your organization's need and strengths. This should be from a community partner or donor.* *(Have this document ready to upload as PDF or Word Doc.)*

Are you willing to be interviewed as part of the application process if you are chosen as a finalist?*

Any other comments or anything else you'd like us to know that was not covered above?